



About Publishing

Blackcurrant Press Company publishing services are available for the author considering self-publishing. If you have ever wanted to be an author, but lacked knowledge of how to go about it, then you have come to the right place. There are **three phases** involved in the publishing a book; **first phase** is pre-publishing. This includes services like editing (Blackcurrant Press outsources this service at a nominal additional cost), text formatting, cover design, and ghostwriting. You are author AND the publisher. Our professional team will help guide you through the publishing process, but you will be responsible for all final decisions. The **second phase** is the printing of your book. Blackcurrant will take care of that based on your final sign-offs on phase one materials. Included in phase two is a proof cover of your book. The proof copy will be sent to you for review, any changes that you wish to make at this time, are submitted in writing, changes are made and then it is time to order copies of your book. The last and **final phase** is marketing and distribution.

What kinds of books does Blackcurrant Press publish? Novels, biographies, how-to's and books of poetry.

What the writer is responsible for once the service is purchased?

1. You are responsible for supplying all necessary materials to Blackcurrant Press before the project starts. The **manuscript must be supplied** in a .doc, .docx or .rtf file format, and follow our manuscript submission guidelines.
2. Author **photos and cover photo images** should be saved at 300dpi as an image format (JPG, TIF, GIF, PNG). Blackcurrant Press will provide full-color cover templates and mock-up covers included in your publishing package.
3. If you are supplying your own **ISBN** (or barcode), this must be provided at the start of the project. Blackcurrant Press will supply a free ISBN with your publishing package. You are responsible for selecting the book size. Your publishing coordinator will be available for questions. The book title should be finalized prior to starting the project. You are responsible for making all final creative decisions. You will need to approve the book files prior to the galley copy being printed and shipped.

Blackcurrant Press Standard Book Publishing Package

Our standard Publishing Book Packages includes all of the following:

- Published within 8 weeks
- Author Retains ALL rights
- Full Color Cover from our template covers or you may provide your own cover
- Unlimited Photos, Tables and Charts
- ISBN Registration Number
- Bar Code
- Electronic Proof
- Printed Proof
- Included in Amazon, Barnesandnoble.com and most online retail stores
- Available through the major book wholesalers Ingram and Baker & Taylor
- The 5 Step Marketing Plan

Our pricing for a standard Book Publishing Package begins at **\$295***

*There is a **\$13 annual fee** to maintain access to our worldwide distribution channels and print on demand option.



Contact Application

Name: (print clearly)	
Address1:	
Address2:	
City:	
State:	
Zip:	
Home telephone:	
Cellular telephone:	
Email address:	

Book Trim Size

Size & Type	Trim Size (inches)	Paper	Page count	
			Min.	Max.
Small Paperback Perfect Bound, 4-color cover, gloss laminate	5x8, 5x8.5, 6x9	Crème 55lb.	48	740
	5x8, 5.06x7.81, 5.5x8.5, 6x9, 6.14x9.21, 6.69x9.61, 7.5x9, 7.44x9.69	White 50lb.	48	828
Large Paperback Perfect Bound, 4-color cover, gloss laminate	7x10, 8.25x11, 8.268x11.963(A4)	White 50lb.	48	828
Small hardcover: 4-color laminate w/o jacket or Stamped cloth with or without jacket	5.5x8.5, 6x9	Crème 55lb.	108	740
	6.14x9.21	White 50lb.	108	828
Large Hardcover 4-color laminate cover	7x10	White 50lb.	108	828



Initial Book set-up

Book Title:	
Author's Name(s) as on book:	
# of pages:	
Type of book: (refer to chart above)	
Trim size: (refer to chart above)	
Book completion date:	
Copyright date:	
Editor's name:	
Author(s) Bio: (for book back cover, 150 words maximum)	
Book summary: (for book back cover, 150 words maximum)	
Cover Suggestions: (Describe what you want the cover to have on it)	

Purchasing books

Example (small paperback trim for ordering copies of your book):

\$1.40 per unit	\$1.40
+300 pages x \$0.013	\$3.90
Price per unit	\$5.30
BCP per unit fee	\$1.50
Total Cost per Unit	\$6.80

Note: When selling your books through on-line stores, in actual stores, street vendors, or through anyone other than your own resources, **additional fees** are charged.

Thank you for joining the **Blackcurrant Press Company** family of authors. **CONGRATULATIONS!** You are about to be a published author. You will receive a **contract** shortly. Sign and return it as soon as possible, together with this information sheet to uploads@blackcurrantpress.com and then you are on our way.